

# BOURGET

for Art Déco inspired Headlines

BIENVENUE À  
**PARIS**  
 MÉTROPOLÉ DES BEAUX ARTS



**Bourget is a Display-Sans, which is inspired by the Art Déco Typography of the 1920's, 1930's years.** It has a very characteristic and unique style by its thin line through every letter. It is good to use for Branding, Signage, Packaging, Invitations, Advertising, Headlines, Displays, Magazines and Book titles.

#### Styles

1 weight plus Oblique,  
 (page 04)

#### Character Set

761 Glyphs per Font  
 (page 12)

#### Languages

200+ Latin  
 (page 13)

#### Open Type Features

(page 16 - 17)

#### Formats

otf, woff, woff2,  
*Further formats available  
 on request.*

#### Modifications, Extensions

*Available on request  
 (page 22)*

#### Licensing, Pricing

Licensing Details (page 24)

Standard Licence · 1 user  
 Single Style 35,-€  
 family of 2 styles 50,-€

Extended Licence · 1 user  
 Single Style 350,-€  
 family of 2 styles 500,-€

*Further license variations  
 are available on request  
 and online.*

#### Design & Production

Julien Fincker

#### Release Date

January 2019

#### Contact

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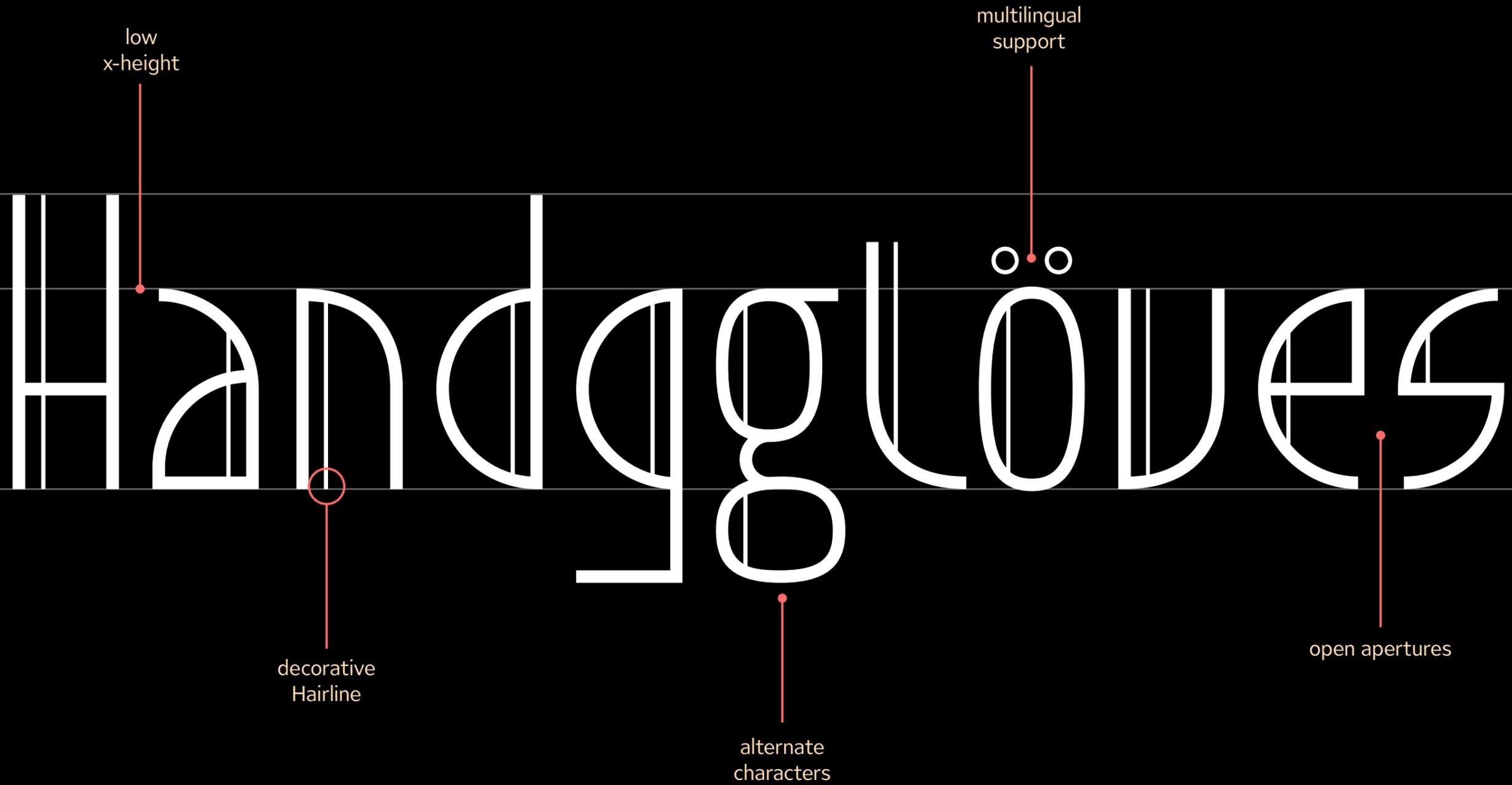
Bourget

*Oblique*

# BEAUJOLAIS

Grand Cru · Primeur 1984





FLAMINGO BAR

NIGHTCLUB

OPEN DAILY  
5PM - 4AM

With 761 glyphs per style, Bourget supports **about 200** latin based languages.

abcdefghijklmnop

qrstuvwxyz

ABCDEFGHIJKLMNO P Q

RSTUVWXYZ

0123456789

Abenaki, Afaan Oromo, Afar, Afrikaans, Albanian, Alsatian, Amis, Anuta, Aragonese, Aranese, Aromanian, Arrernte, Arvanitic (Latin), Asturian, Atayal, Aymara, Azerbaijani, Bashkir (Latin), Basque, Belarusian (Latin), Bemba, Bikol, Bislama, Bosnian, Breton, Cape Verdean Creole, Catalan, Cebuano, Chamorro, Chavacano, Chichewa, Chickasaw, Cimbrian, Cofán, Cornish, Corsican, Creek, Crimean Tatar (Latin), Croatian, Czech, Danish, Dawan, Delaware, Dholuo, Drehu, Dutch, English, Esperanto, Estonian, Faroese, Fijian, Filipino, Finnish, Folkspraak, French, Frisian, Friulian, Gagauz (Latin), Galician, Ganda, Genoese, German, Gikuyu, Gooniyandi, Greenlandic (Kalaallisut), Guadeloupean Creole, Gwich'in, Haitian Creole, Hän, Hawaiian, Hiligaynon, Hopi, Hotçak (Latin), Hungarian, Icelandic, Ido, Igbo, Ilocano, Indonesian, Interglossa, Interlingua, Irish, Istro-Romanian, Italian, Jamaican, Javanese (Latin), Jèrriais, Kaingang, Kala Lagaw Ya, Kapampangan (Latin), Kaqchikel, Karakalpak (Latin), Karelian (Latin), Kashubian, Kikongo, Kinyarwanda, Kiribati, Kirundi, Klingon, Kurdish (Latin), Ladin, Latin, Latino sine Flexione, Latvian, Lithuanian, Lojban, Lombard, Low Saxon, Luxembourgish, Maasai, Makhwa, Malay, Maltese, Manx, Māori, Marquesan, Megleno-Romanian, Meriam Mir, Mirandese, Mohawk, Moldovan, Montagnais, Montenegrin, Murrinh-Patha, Nagamese Creole, Nahuatl, Ndebele, Neapolitan, Ngiyambaa, Niuean, Noongar, Norwegian, Novial, Occidental, Occitan, Old Icelandic, Old Norse, Onëipöt, Oshiwambo, Ossetian (Latin), Palauan, Papiamentu, Piedmontese, Polish, Portuguese, Potawatomi, Q'eqchi', Quechua, Rarotongan, Romanian, Romansh, Rotokas, Sami (Inari Sami), Sami (Lule Sami), Sami (Northern Sami), Sami (Southern Sami), Samoan, Sango, Saramaccan, Sardinian, Scottish Gaelic, Serbian (Latin), Seri, Seychellois Creole, Shawnee, Shona, Sicilian, Silesian, Slovak, Slovenian, Slovio (Latin), Somali, Sorbian (Lower Sorbian), Sorbian (Upper Sorbian), Sotho (Northern), Sotho (Southern), Spanish, Sranan, Sundanese (Latin), Swahili, Swazi, Swedish, Tagalog, Tahitian, Tetum, Tok Pisin, Tokelauan, Tongan, Tshiluba, Tsonga, Tswana, Tumbuka, Turkish, Turkmen (Latin), Tuvaluan, Tzotzil, Uzbek (Latin), Venetian, Vepsian, Volapük, Vöro, Wallisian, Walloon, Waray-Waray, Warlpiri, Wayuu, Welsh, Wik-Mungkan, Wiradjuri, Wolof, Xavante, Xhosa, Yapese, Yindjibarndi, Zapotec, Zarma, Zazaki, Zulu, Zuni

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- Centre Pompidou ◦ La tour Eiffel ◦ Arc de Triomphe ◦
  - Avenue des Champs Élysée ◦ Tour Montparnasse ◦
  - La Seine ◦ Le LOUVRE ◦ Notre Dame ◦ La Défense ◦
  - Saint-Germain ◦ Montmartre ◦ Arrondissement ◦
  - La Bastille ◦ Musée d'Orsay ◦ Place de La Concorde ◦
  - Stade de France ◦ Place de La République ◦
- 
-

ffî → ffi

Standard Ligatures

LO → LO

Disc. Ligatures

56789

Old Style Figures

0123

Tabular Figures

3/4 → ¾

Fractions

A<sup>1</sup> B<sub>2</sub>

Superscripts/Subscripts

C<sup>3</sup> D<sub>4</sub>

Numerator/Denominator

→ ↑ ↓ ←

Arrows

**Alternates**

Bourget has a couple of alternate characters. They give the opportunity to choose an individual look & feel for your project. The alternate characters can be activated in the Open Type Feature palette within the Stylistic Sets.

ceO C D E G I O Q

ceO C D E G I O Q

Stylistic Set 1

agys

agys

Stylistic Set 2

mDw E F L M D W

mDw E F L M D W

Stylistic Set 3

OR

OR

Stylistic Set 4

**Ligatures** – a special feature of Bourget is a selection of ligatures, standard and discretionary. They give possibilities to give headlines and logos an individual touch. All you have to do is to activate the discretionary ligatures in your Open Type Feature palette.

AJ JJ LA li LL LO LU

OJ S. Ti TU Ty UJ

na Sa st sta sti

ff fff ffi fi fj ct

ti tj tt tz ta

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# ROLAND GARROS

• Tournoi de Tennis •



Bourget is my first typeface to be properly completed. It was released in early 2019 and took me about half a year to complete. However, the first sketches date back to 2010. They were inspired by the typefaces from the Art Deco era. Stretched, narrow shapes, a fine decoration line, very elegant. At that point I had no knowledge of type design and my priorities went in other directions without losing sight of it entirely.

Sometime in 2018, inspired by the Arte series „Typo-Safari“, where type designers walk through their hometowns and present the city typographically, I was „captivated“. I started to delve deeper into type design, pulling information from the Internet and rolling through books.

At the same time I started to draw a forerunner of Finador in Adobe Illustrator. Initially totally enthusiastic, I learned and recognized more and more faux pas, so I put the design aside. I remembered the old draft of the Bourget design and pulled it out of the drawer. But what software do you use now to continue? Here, too, research had to be done in advance. I chose the Glyphs app – luckily – because it turned out to be the right choice. A clear interface, intuitive operation and easy-to-understand tutorials were and still are very helpful. So, I used Bourget as a practice font to familiarize myself with Glyphs and type design. It soon became clear that many things of the original design were not correct and had to be adjusted.

During this time I also met Marc Lohner. He shared his extensive knowledge with me and taught me a lot, since then a true mentor. That's how I also learned more about Open Type Features and started working on topics like alternative letters and ligatures. Very exciting features, especially for display typefaces.

When the upright was finished, I wanted to add an italic. But again, the first question was: How? Slanted, Oblique or True Italic? What are the differences? True Italics are completely redrawn and are based on a handwriting. Slanted is simply tipped over. This creates trunks of unequal width. These are compensated manually with the Oblique. A clean solution that I also chose.

Finally, how to name the font? I tried and researched a lot. Some names already existed or didn't really work well. But the name „Bourget“ didn't exist for a font yet and also looked nice. Its origins from the airport near Paris Le Bourget, where Charles Lindbergh landed his plane „The Spirit of St. Louis“ in 1927. The first nonstop flight over the Atlantic, from New York to Paris. This is the right name for my very first font because the name comes from an era I was inspired by for the design, and because it was my first bumpy flight with a (more or less) safe landing in typedesign.



## Fincker Font Cuisine

Font Cuisine is a Typedesign Foundry by Julien Fincker. We are passionate about letters, type and everything that comes along with. That's why we enjoy to offer retail typefaces and custom solutions. Due to our French roots we also like to dine well and see many parallels between cooking and designing fonts. It is always the details in the preparation process that make the difference – therefore Font Cuisine.



## Designer

Julien is a French Designer and lives near Stuttgart, Germany. After graduating as a communications and graphic designer, he worked for influential agencies and companies such as Grafisches Atelier Stankowski + Duschek. Type has always been a big part of his work – but only as a user. In 2018 he finally started to draw his first letters and released his first typeface in the beginning of 2019. With Font Cuisine he takes the focus on type in all its facets, from designing fonts to woodcutting and printing in his workshop.

Julien is also member of the tgm – Typographische Gesellschaft München, likes to play Pétanque and to connect with designers, colleagues and friends.

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THE FONT CUISINE SERVICES

# TABLE D'HÔTE OR À LA CARTE

Even if we keep our library as varied and balanced as possible, there is still the opportunity to achieve a special and unique impression with a few changes or even a completely new approach. Something unique that can give your brand or project a very individual impact. There are various ways to achieve this effect. So get inspired and let's cook something together.

## Font Modifications

Adding a new spice or ingredient when cooking can turn an entire dish into something new. In the same way, letters and symbols can be added to a font, changed or adapted to the look of your brand. So if you like a typeface from our library but want to make a few adjustments, that's absolutely fine.

Let's find out together how we can modify a typeface to perfectly fit your brand or project.

## Custom Fonts / Corporate Fonts

For a special event, the usual menu is often not enough and it is advisable to put together an à la carte menu according to your own wishes. Your guests will be very impressed and will remember the evening very fondly. The same applies to your brand or project. Off-the-shelf fonts often do not achieve the desired effect, do not appear very unique and do not set you apart from your competitors. An individually crafted typeface can internalize your brand values and bring out the core of your message. As part of any communication medium, a typeface is a significant asset to your brand, strengthening your identity and brand awareness.

So if you are looking for a special experience for your customers, let's create a customized and unique typeface together.

## Language Extensions

When different cultures come together, you realize how different the cuisine can be. Spicy, sweet, bitter, salty, sour – all flavors are cooked differently. The preparation of the dishes can also differ a lot from familiar ones and it is always exciting to discover new ways of cooking. Cultural differences are also a big topic when it comes to fonts. There are almost endless possibilities, both in accents and in language systems. So if you need specific language extensions for a font from our library, we will be happy to support you.

For language systems that are unfamiliar to us, we are always pleased to bring experienced colleagues from our network into the team.

## Logos

Typelogos or logo adjustments – for both a precise eye for detail is needed. Sometimes it's the subtle details that make a logo harmonize. Just like the one cherry on the top of the cake. We are happy to help you design and develop your logo until it fits all requirements.

Have you found something that is right for you? Let's get in touch and bon Appétit!

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[contact@fontcuisine.com](mailto:contact@fontcuisine.com)

[www.fontcuisine.com](http://www.fontcuisine.com)



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# LICENSES

Licensing fonts can sometimes be very challenging. That's why we've come up with a simple licensing model to make it easy for you – and for us. You can choose between two models, the Standard License or the Extended License.

To make it short: The Standard License includes the use of both desktop and webfonts. The Extended License also includes desktop and webfont usage, plus ebooks, (mobile) apps and broadcasting.

Specifically, the Standard and Extended Licenses include the followings.

## Standard License

Desktop License: User specific  
Web License Domains: Unlimited  
Web License Pageviews: max. 100.000 per month (across all domains)  
Document Embedding: PDF only  
Third party (printers): Yes  
Third parties (Designer, Developer,...): No

## Extended License

Desktop License: User specific  
Web License Domains: Unlimited  
Web License Pageviews: max. 1.500.000 per month (across all domains)  
Mobile App License: 5 Titles  
E-publishing: 5 Titles  
Broadcast License: Unlimited  
Document Embedding: Unlimited  
Third party (printers): Yes  
Third parties (Designer, Developer,...): Yes

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## Test Fonts

In a haute cuisine restaurant, an amuse-bouche is served on the house before a meal to stimulate your appetite. We therefore offer free trial fonts so that you can try out if there is something that appeals to your taste. This allows you to try out the fonts in your own layouts before you order the whole menu. Please visit our „Test Fonts“ page to get more information.

**You can see and download the full EULA, prizes and terms & conditions online at [fontcuisine.com](http://fontcuisine.com).**

